

# ZixPort®

### Secure Messaging Portal

## Who Uses ZixCorp Email Encryption Services?

- Federal banking regulators, including FFIEC
- More than 30 Blue Cross Blue Shield organizations
- Health insurers protecting data for more than 70 million people
- One in every five U.S. hospitals
- More than 1,900 financial institutions

#### **Benefits:**

- Securely send to anyone, anywhere on any device
- No software or user training needed
- No impact on internal IT resources or infrastructure
- Branding customization based on your organization's needs
- Feature customization for optimum flexibility

#### **Features:**

- Convenient secure email on any mobile device through ZixMobility™
- Encrypted read, reply and reply-all capabilities for all recipients
- Secure recipient compose capability for two-way communication
- Automatic generation of custom notification email to recipient
- Message recall for additional control
- Two-factor authentication for increased security

A component of *ZixCorp*® Email Encryption Services, ZixPort provides companies a way to encrypt email communications with customers and business partners who do not have email encryption. ZixPort is a secure messaging portal, or "pull" delivery method, for *ZixGateway*® or *ZixMail*® that offers users convenient and secure send and receive capabilities.

When an encrypted email is delivered via ZixPort, the user receives a notification email that links to the secure messaging portal. After signing in, the user can view his/her message and any attachments over a Secure Sockets Layer (SSL) connection. First-time users go through a one-time registration process. To ensure complete privacy, all return communication is secured using the ZixCorp Best Method of Delivery<sup>SM</sup>.

#### **Branding and Customization**

ZixPort is branded to match the look and feel of your corporate Web site and configured to meet your communications needs. It lets users securely read and reply to encrypted email you send. To allow full, two-way communication with your customers and business partners, ZixPort can be customized to include secure compose, reply and reply-all capabilities. There is also an optional address book, and you can create message expiration and password policies to meet your specific security requirements.



#### **About Zix Corporation**

Zix Corporation (ZixCorp) provides the only email encryption services designed with your most important relationships in mind. The most influential companies and government organizations use the proven ZixCorp® Email Encryption Services, including WellPoint, the SEC and more than 1,900 financial institutions and one in every five U.S. hospitals. ZixCorp Email Encryption Services are powered by ZixDirectory®, the largest email encryption community in the world. The tens of millions of ZixDirectory members can feel secure knowing their most important relationships are protected.

For more information about ZixPort, call toll-free 866-257-4949, email sales@zixcorp.com or visit www.zixcorp.com.

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#### **Composing Messages**

With ZixPort, your customers and business partners can initiate an encrypted email conversation with you via your Web site. You can add a "contact us" button on your Web site that allows them to securely contact you even if they do not have email encryption capabilities themselves. Thanks to ZixPort, secure two-way communication is guaranteed with email encrypted during transit.

#### **Mobile Support**

A feature of ZixPort, *ZixMobility*™ offers encrypted email anytime, anywhere and on any Internetenabled mobile device. ZixMobility enables simple, convenient secure email with optimized layouts, fully functional navigation and maximum user convenience with no cumbersome steps.

ZixMobility functions across all major mobile platforms, including *Android<sup>TM</sup>*, *BlackBerry®* and *iPhone®*. There is no software to install and nothing to configure. Designed to maximize mobile device capabilities and withstand mobile upgrades, ZixMobility offers comprehensive support without any user maintenance.



#### **Reliable and Cost Effective**

ZixPort is easy to set up and requires no effort to maintain, because ZixPort is a hosted solution, managed and maintained by ZixCorp. ZixPort resides in the *ZixData Center*<sup>TM</sup>, a SysTrust/SOC3 certified, SOC2 accredited and PCI Level 1, DSS V2.0 compliant facility. The ZixData Center offers redundant power sources, storage units and security measures, and it has a track record of consistent 99.999% availability. ZixCorp prides itself on maintaining the highest levels of performance and reliability.

#### **Added Security**

Ideal for customers who demand extra security, ZixPort offers two-factor authentication through two convenient recipient methods. The first method leverages the recipient notification email and confirms the recipient's identity through a unique link embedded in that email and the user's password. The other method is used for direct access to ZixPort and confirms the recipient's identity through the user's password and a unique code sent to the recipient's email inbox. ZixPort also supports integration with customers' existing Single Sign-On technology and solutions from two-factor authentication providers.